

3<sup>rd</sup> annual  
the **RIGHT**  
to **LAUGH**



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An evening of comedy to benefit  
The Alliance for Children's Rights

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The 3rd Annual **RIGHT to LAUGH** event to benefit **The Alliance for Children's Rights** is an evening of comedy that will feature a salute and award to infamous *The Second City*. The world's premier comedy theatre and school of improvisation, *The Second City* has been a feeding ground for talent and has supplied Hollywood with some of the funniest people in comedy for over 50 years, from Alan Arkin, Bill Murray, and Gilda Radner, to Martin Short, Jane Lynch, and Tina Fey.

This fun and hilarious event will be held on **Tuesday, June 12, 2012, at The Music Box in Hollywood** and has featured some of the best in comedy -- **Drew Carey, Jimmy Kimmel, Bill Maher, Dana Gould, Sarah Silverman, Dave Koechner, Bob Odenkirk, Bob Saget, Adam Carolla, Fred Willard and many more.** Last year's first **the RIGHT to LAUGH Award** was presented to the **legendary Fred Willard.**

Over 500 guests from the entertainment, corporate and philanthropic communities will raise awareness and funds for **The Alliance for Children's Rights**, a non-profit organization that protects the rights of impoverished and abused children and youth so that they have safe homes, health care, education, and a reason to laugh again.

**the RIGHT to LAUGH is hosted by a committee of individuals who believe in The Alliance's work.** The evening will begin with red carpet arrivals followed by a cocktail reception. Guests will then enjoy a hysterical and entertaining show that will be full of surprises!

Past Sponsors have included ... **Cheetos, CBS, UTA, DreamWorks, HBO, Disney ABC, Comedy Central, Cartoon Network, The Gotham Group, Amy Yasbeck, Robins, Kaplan, Miller & Ciresi, City National Bank, Symantec, Irell & Manella LLP, BermanBraun, Thomas Bezucha, Michael J. Fox and Tracey Pollan, Sarah & Bill Odenkirk, Evan Strauss & Kymberly Marciano-Strauss to name a few.** Underwriting and sponsorship opportunities are available with benefits and recognition. Sponsorship opportunities are available now and individual tickets will be available in 2012.

**the RIGHT to LAUGH Event Chairs**

Peter Benedek – United Talent Agency

Dana Gould – Comedian/Actor/Writer

Gene Stein – Berman Braun

Wendi Trilling – CBS Entertainment

**the RIGHT to LAUGH Committee (as of 12/21/11)**

Kate Adler – CBS Television Studios

Amy Hartwick – ABC Studios

Tom Bezucha – Writer/Director

Amy Landecker – Actress

Casey Bloys – HBO

Bill Odenkirk – The Simpsons

Ed Begley, Jr. -- Actor

Sarah Odenkirk – Fine Arts Attorney

Rachelle Carson-Begley -- Actress/Producer

Mark Passin – Robins, Kaplan, Miller & Ciresi, LLP

Cindy Caponera – Writer/Actress

Michael Plonsker – Robins, Kaplan, Miller & Ciresi, LLP

Bob Daily – Desperate Housewives

Alex Schwartz – DreamWorks Animation

Janet Kerrigan Daily – Communications/Marketing

Geert De Turck – Architect

Sheila Griffiths – Real Time with Bill Maher

Ian Gomez – Cougar Town

Brett Hansen – United Talent Agency

Zac Simmons – Kaplan Stahler Agency

Adam Smith – United Entertainment Group

Stephen Trilling – Symantec

Amy Yasbeck – Actress/Writer

Julian Zajfen – Ziffren Brittenham LLP

**Contact:** **Marlene McGuirt**, Director of Development [m.mcguirt@kids-alliance.org](mailto:m.mcguirt@kids-alliance.org) [www.KIDS-ALLIANCE.org](http://www.KIDS-ALLIANCE.org)