



THE ALLIANCE FOR CHILDREN'S RIGHTS



Honoring
KEVIN REILLY

Honorary co-chairs

SHELLI & IRVING AZOFF
MEGAN & PETER CHERNIN
MEGAN & PETER RICE



SPONSORSHIP PACKAGES

- ANGEL SPONSOR \$100,000**
Prominent mention as underwriter • VIP Premium Table with seating for ten • Corporate logos placed on all printed materials, web pages, and press releases • Signage at the event • Back cover of Online Tribute Journal • Special recognition from stage
- PLATINUM SPONSOR \$50,000**
Prominent mention as co-underwriter • Premium Table with seating for ten • Corporate logos placed on all printed materials, web pages and press releases • Signage at the event • Inside front cover or inside back cover of Online Tribute Journal
- DIAMOND SPONSOR \$25,000**
VIP Table for ten • Full page in Diamond section of Online Tribute Journal • Recognition in all printed materials
- EMERALD SPONSOR \$15,000**
Premier Table for ten • Full Page in Emerald section of Online Tribute Journal • Recognition in all printed materials

SPONSOR ALLIANCE YOUTH COUNCIL \$15,000
I would like to donate a table for ten for The Alliance Youth Council • Full page in Emerald section of Online Tribute Journal • Special recognition in all printed materials • 2 VIP tickets

- RUBY SPONSOR \$10,000**
Preferred Table for ten • Full page in Ruby section of Online Tribute Journal • Recognition in all printed materials
- SPONSOR AN ALLIANCE FAMILY \$7,500**
I would like to help celebrate 20 years of service to children by donating a table of ten to the children & families assisted by The Alliance • Full page in Anniversary section of Online Tribute Journal • Recognition in all printed materials • 2 preferred tickets
- SAPPHIRE SPONSOR \$5,000**
Table for ten • Full page in Sapphire section of Online Tribute Journal • Recognition in all printed materials
- I/We would like to purchase _____ tickets at \$400 per ticket**

ONLINE TRIBUTE JOURNAL PRICES

- \$15,000 INSIDE FRONT COVER
- \$10,000 INSIDE BACK COVER
- \$5,000 TWO PREMIER TICKETS AND FULL PAGE AD
- \$3,500 FULL PAGE AD
- \$2,000 HALF PAGE AD
- See ad specifications below

Please complete the form below and return in the envelope provided or go to: kids-alliance.org to register

ENCLOSED IS MY CHECK FOR \$ _____

I/WE CANNOT ATTEND, BUT WOULD LIKE TO MAKE A CONTRIBUTION IN THE AMOUNT OF \$ _____

THIS DONATION IS CORPORATE INDIVIDUAL

PLEASE CHARGE MY: VISA MASTERCARD AMEX NAME ON CREDIT CARD _____

CARD # _____ EXP. DATE _____

NAME _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAY PHONE _____ FAX _____

EMAIL _____

My company will donate through its matching gift program

All contributions are tax deductible to the extent allowed by law. The fair market value for each dinner is \$100 per person. Please make checks payable to **The Alliance for Children's Rights** and MAIL to 5B Events, 10536 Culver Blvd., Culver City, CA 90232. FAX to 310.559.3129 or EMAIL to Harvin@5BEvents.com

Ad specifications for the online tribute journal: 8.5" x 11" (vertical) for a full page ad and 8.5" x 5.5" (horizontal) for a half page ad, high resolution (300 dpi @ 100% size), all fonts embedded, saved as PDF, TIF or JPG. Do NOT use a font size below 12 point to ensure proper screen viewing. Submit electronic ads through email and please stuff or zip all files prior to sending. Materials due by: February 15, 2012

For more information, contact Joelle at 213.368.6010 ext. 115 or j.warren-lane@kids-alliance.org
Tax ID #95-4358213 | kids-alliance.org