



Cheetos presents ... the RIGHT to LAUGH to benefit The Alliance for Children's Rights will be an evening of comedy featuring Drew Carey as the Master of Ceremonies with Adam Carolla, Dana Gould, Bob Saget, Sarah Silverman and more of the funniest names in comedy! This evening of laughter will be held at the Catalina Jazz Club in Hollywood on March 15<sup>th</sup>, 2010, with over 250 guests from the entertainment, corporate and philanthropic communities. This entertaining, fun and worthwhile event will raise funds for The Alliance, a non-profit organization that protects the rights of impoverished and abused children and youth so that they have safe homes, health care and the education they need to thrive.

This event is hosted by the Friends of The Alliance, an auxiliary group of individuals who support The Alliance in raising awareness and vital resources to continue its work. The evening will begin with a cocktail reception including a silent auction for guests to make their bids on generously donated items. Guests will then enter the cabaret style atmosphere and prepare themselves for a memorable comedy and musical show.

Sponsorship opportunities are available with benefits and recognition that includes a VIP reception. Individual tickets are also available.

Join event sponsors, **Cheetos, CBS, UTA, Comedy Central, Dreamworks Animation, 459 Productions, Robins Kaplan Miller & Ciresi, LLP, Eastdil Secured, BermanBraun, Kaplan Stahler Agency and Chaz Hammel-Smith/Ebert Foundation** and become part of the success by participating in this fun, exciting and worthwhile opportunity to make life a little easier for our most vulnerable citizens!

### Friends of The Alliance Committee

#### Event Chairs

Peter Benedek – UTA

Dana Gould – Comedian/Actor

Maria Grasso -- Executive

#### Event Committee

Kate Adler – CBS Television Studios

Pam Epstein-Cohen – Harry Dog Productions

Julie Pernworth – CBS Entertainment

Sonia Evans – Spice Rack Productions

Les Firestein – Writer/Producer

Brett Hansen – UTA

David Van Iderstine – So. Cal. Edison

Julie Larson –Writer/Producer

Ina Romeo – Comedian/Actress

Peter Murrieta – Wizards of Waverly

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