

**THE ALLIANCE FOR CHILDREN'S (ACR) RIGHTS AGREEMENT FOR
CAUSE MARKETING PROMOTION**

COMPANY _____

CONTACT PERSON'S NAME _____ EMAIL _____

ADDRESS _____ PHONE _____

PRODUCT(s) BEING SOLD _____

RETAIL PRICE _____

What percentage of the proceeds (or dollar amount) comes to The Alliance? _____
(% or dollar amount is to be printed on all materials)

Are other charities benefiting? _____

If yes, who? _____ If yes, what percentage (or dollar amount)? _____

Where will the product sold? _____

Website if applicable: _____

Please indicate Payment Schedule if applicable (i.e. monthly, quarterly) _____

PROJECTED DONATION TO THE ALLIANCE FOR CHILDREN'S RIGHTS: \$ _____

DONATION IS DUE WITHIN ONE MONTH FOLLOWING "EVENT".

(This is a best guess estimate for our budgeting purposes; you will not be held to bringing in this amount)

1. For a period of one (1) year following the end of the Promotion, ACR may, upon fifteen (15) days prior notice inspect and audit the financial records and bookkeeping with respect to the Promotion and all funds collected under the Promotion.
2. Upon ACR approval you shall have the right to use The Alliance name and logo solely in connection with advertising and marketing the Promotion. The ACR name and logo is and shall remain the property of ACR.
3. I acknowledge and agree that neither The Alliance for Children's Rights nor its directors, officers, employees, agents, and volunteers shall be liable in any way, to any person or entity, in connection with the promotion or this agreement. I shall indemnify, defend and hold ACR harmless and its governors, directors, officers, employees, agents and volunteers from and against any and all suits, claims, demands, liabilities, damages, costs and expenses (including attorneys' fees) arising out of or relating in any way to the Promotion or this Agreement, surviving the expiration or termination of this Agreement.
4. I agree to comply with all federal, state and local charitable solicitation statutes, regulations and ordinances that affect or apply to the Promotion AND will not use the ACR tax exemption in any manner as part of the Promotion, nor will it represent to the public that it enjoys any tax exempt rights or privileges as a result of its participation in the Promotion.
5. This promotion can be terminated at any time by either party for any reason with written notice. Should this agreement terminate, any outstanding proceeds will be due to ACR within one month.

I have read all of the above and agree. This agreement will be executed on _____ and become effective upon the signature of both parties.

Company name

Printed name

Signature

Title

The Alliance for Children's Rights
Non profit name

Janis Spire
Printed Name

Signature

Chief Executive Officer
Title

Date

Date