

EMBARGOED FOR MONDAY, MAY 23, 6:00 A.M. PDT (9:00 A.M. EDT)

DICK AND NOELLE WOLF PROVIDE SUBSTANTIAL GIFT FOR NAMING OF TELEVISION ACADEMY'S STATE-OF-THE-ART THEATRE TO BE UNVEILED AT ITS UPCOMING 70TH ANNIVERSARY GALA

(NOHO ARTS DISTRICT, Calif. – May 23, 2016) — The Television Academy has received a significant gift for its New Destination campaign and its re-imagined NoHo Arts District campus from philanthropists Dick and Noelle Wolf and the Wolf Family Foundation. In recognition of this gift, the new, 600-seat theater within the Saban Media Center will be named Wolf Theatre. It will be unveiled as part of the Academy's milestone 70th Anniversary celebrity gala event on Thursday, June 2 when the new campus will be shown for the first time.

"All of us at the Television Academy are truly grateful for the extraordinary generosity of Dick and Noelle Wolf," said Bruce Rosenblum, Chairman and CEO of the Television Academy. "Dick's amazing history of creative excellence and the Wolfs' strong philanthropic spirit are unparalleled. It makes us proud to know that programs presented in our Wolf Theatre will be an inspiration to the next generation for decades to come. We are also thrilled to be working with Dick, Noelle and the Alliance for Children's Rights as our Foundation builds an exciting and ground-breaking program to support television industry education programs for foster youth."

The Wolf gift includes a generous endowment for collaboration between the Academy's Foundation and the Alliance for Children's Rights, designed to build a bridge for foster youth and the television industry. This foster youth initiative will be administered by the Academy's Foundation. It will include industry internships within the Foundation's world-class summer internship program, a vocational training day for high school and college students led by representatives from the Academy's 29 peer groups, interview and job training, and mentoring of foster youth with an eye towards full-time industry employment.

"The Wolf Family Foundation's primary focus is on education," said Dick and Noelle Wolf. "We see a tremendous opportunity through the Television Academy Foundation and the Alliance for Children's Rights to provide opportunities to foster youth. Through the designated internship programs, disadvantaged students now can have life-changing career paths. Doors that were previously closed may now be opened. The television industry thrives on diversity, and by giving the gift of

education to students who have had a difficult path, the industry will be richer."

"Dick and Noelle have been generous and long time supporters of our children and youth. This new partnership offers a wealth of opportunity for foster youth to become self sufficient in a highly coveted industry," said Janis Spire, CEO of the Alliance for Children's Rights (http://kids-alliance.org).

Two-time Emmy®-winning (and 13-time Emmy-nominated) and Grammy-winning producer, and *New York Times* best-selling author Dick Wolf is one of television's most respected drama series creators/producers and the architect of one of the most successful brands in the history of television – *Law & Order*. He serves as creator and executive producer of all of the *Law & Order*-branded series from Wolf Films and Universal Television, including *Law & Order*: *Special Victims Unit*, renewed for its 18th season and now the fourth-longest-running, scripted filmed series in the history of television (behind *Gunsmoke* and *Law & Order*). Wolf has extended his brand expertise to the Windy City, with his hit Chicago-based NBC series: *Chicago Fire* (season five); *Chicago PD* (season four), *Chicago Med* (season two) and the new *Chicago Justice*, which NBC has picked up for the 2016-17 season. NBC also recently announced another high profile project -- Wolf's scripted, limited series *Law & Order: True Crime*, based on the Menendez Brothers trial.

Noelle Wolf is a producer and philanthropist, who previously had careers in both photography and public relations. She worked in New York and Los Angeles as a photography agent representing world-renowned photographers and as a fashion publicist whose clients regularly appeared in top publications including VOGUE and HARPER'S BAZAAR. For the past decade, Noelle's focus has been the non-profit world, applying her skills and support to causes closest to her heart. She is a board member of the Children's Museum of Santa Barbara/The Wolf Museum of Innovation + Exploration (MOXI), as well as on the boards of the Princess Charlene of Monaco Foundation, Mariska Hargitay's Joyful Heart Foundation, the Alliance for Children's Rights, Mount Desert Island Hospital and The Hawaii School for Girls (which she attended).

The Wolf Theatre will feature the latest Dolby Vision laser projection and sound system, utilizing unique optics and image processing. It will be regularly updated with cutting-edge Dolby technology for the next 10 years, guaranteeing it remains a leader in audio and visual technology and continuously delivers and showcases the optimum entertainment experience.

About the Wolf Family Foundation

Dick and Noelle Wolf established the Wolf Family Foundation with an emphasis on education for their philanthropic initiatives, which include MOXI, the Wolf Museum of Exploration and Innovation (formerly the Children's Museum of Santa Barbara); the Carsey/Wolf Center at UCSB; Wolf Theater at the Television Academy; the Wolf Training and Education Center at Sansum Clinic's new Cancer Center of Santa Barbara; the Alliance for Children's Rights, Mount Desert Island Hospital, the New York Stem Cell Foundation, and the Princess Grace Foundation, among others.

About the Television Academy

The Television Academy seeks to constantly expand the horizons of television excellence. It strives to empower the storytellers who shape the constantly evolving television space through the programs, publications and events of the Academy and

its Foundation. And it celebrates those who have led excellence by recording their stories and recognizing their achievements through accolades and awards, including television's most coveted prize, the Primetime Emmy $^{\text{@}}$ Award. For more information please visit $\underline{\text{TelevisionAcademy.com}}$.

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Contact: Jim Yeager

breakwhitelight (for the Television Academy)

jim@breakwhitelight.com

Office: 424-644-0225 Cell: 818-264-6812

Contact: Pam Golum

The Lippin Group (for The Wolf Family Foundation)

pgolum@lippingroup.com

323-965-1990